



“IN THE SPOTLIGHT” AGREEMENT

WCTV HAS A LONG TRADITION OF SUPPLYING FREE ON AIR ACCESS TO COMMUNITY GROUPS FOR THE PURPOSE OF INFORMING THE VIEWING AUDIENCE ABOUT EVENTS OF INTEREST IN OUR AREA. WCTV WILL NOT CHARGE A GROUP OR ENTITY FOR THIS SERVICE. IT IS PROVIDED AS A PUBLIC SERVICE.

WE DO, HOWEVER, REQUEST THE FOLLOWING INFORMATION IN ORDER TO INSURE THE PROPER GROUPS CONTINUE TO BE AFFORDED THIS OPPORTUNITY. PLEASE FILL OUT THE FORM BELOW. THIS INFORMATION WILL HELP US HELP YOU GET YOUR MESSAGE TO YOUR AUDIENCE.

EVENT: _____

DATE: _____

TIME AND LOCATION: _____

GROUP IN CHARGE OF THE EVENT: _____

PURPOSE OF THE EVENT: _____

CONTACT NAME AND PHONE NUMBER: _____

CONTACT EMAIL ADDRESS: _____

GUEST #1 / TITLE: _____

GUEST #2 / TITLE: _____

SPONSORS: _____

IN ORDER TO CONTINUE TO PROVIDE THIS SERVICE FREE TO THOSE IN NEED, WE ASK YOU TO PLEASE READ THE FOLLOWING AND SIGN BELOW.

_____ ACKNOWLEDGES THERE IS NO MEDIA SPONSOR FOR THE ABOVE EVENT. IF A MEDIA SPONSOR OTHER THAN WCTV BECOMES INVOLVED AT A LATER DATE, IT IS UNDERSTOOD THAT WCTV MAY CHOOSE NOT TO AIR THE SEGMENT. IN GENERAL WCTV REQUESTS IF AN EVENT HAS A MEDIA SPONSOR, SPECIFICALLY A TELEVISION SPONSOR, THEN THE EVENT SHOULD WORK WITH THAT SPONSOR TO SECURE PUBLICITY.

_____ ACKNOWLEDGES THAT THE SEGMENT IS DESIGNED FOR NOT FOR PROFIT PURPOSES OR FOR EVENTS DESIGNED TO SERVE THE PUBLIC GOOD. IT IS NOT TO ADVANCE A BUSINESS, POLITICAL, PERSONAL OR RELIGIOUS CAUSE.

_____ ACKNOWLEDGES THAT IT DOES NOT HAVE AND WILL NOT USE FUNDS TO PURCHASE ADVERTISING OR THANK YOU ADS FOR ITS' EVENT WHILE AT THE SAME TIME ASKING WCTV TO PROMOTE ITS' EVENT IN THIS SEGMENT FOR FREE.

NAME SIGNED & PRINT NAME AND DATE: _____