20 DAYS OF GIVING

November 1st through November 25th

For 12 years WVVA has held an annual food drive to help local food pantries. This year WVVA, Grant’s Supermarkets and Goodson’s Supermarkets were able to collect tons of food for 18 charities in the Two Virginias.

TOYS FOR TOTS

In our 16th year of support, Toys for Tots was able to distribute 10,237 toys to 2,748 children from 1200 families.
WVVA Q4 Community Report

SPECIAL NEWS SEGMENTS

WARM MORNING COAT DRIVE

WVVA held its annual coat drive in October. This year WVVA, Grand Home Furnishing and City National Bank collected over 1,000 coats.

WVBA GUBERNATORIAL DEBATE

WVVA aired the WVBA Gubernatorial Debate between Governor Jim Justice and Commissioner Ben Salango. WVVA aired this debate on October 13th at 7:00PM.
SPECIAL NEWS SEGMENTS

GOVERNOR JUSTICE

WVVA distributed Governor Justice’s daily and weekly Covid 19 press conferences to Facebook, WVVA.com.

GOVERNOR NORTHAM

WVVA distributed Governor Northam’s daily and weekly Covid 19 press conferences to Facebook, WVVA.com.

WVVA HAS CONTINUED TO COVER THE IMPACT OF COVID 19 IN OUR REGION. WORKING WITH STATE AND LOCAL LEADERS TO ENSURE THE PUBLIC HAS CORRECT UPDATED INFORMATION REGARDING THE LATEST PROTOCOLS, HOTSPOTS, TESTING LOCATIONS AND VACCINE INFORMATION.
COMMUNITY SPONSORSHIP

STUDENT AND TEACHER OF THE MONTH
WVVA continues its support of local teachers and students excelling in the classroom and home in honoring a student and teacher each month during the school year.

VETERANS DAY THANK YOU
WVVA created a promo to honor and thank Veterans.

THANKSGIVING FEAST GIVEAWAY
WVVA and Bob Evans teamed up to give away 5 Thanksgiving Day Feasts to deserving families.

HALLOWEEN CONTEST
WVVA continued its yearly costume contest with categories for kids, adults and pets!
COMMUNITY SPONSORSHIP

CITIZENS FOR THE ARTS

WVVA has continued its sponsorship of Citizens for the Arts who have started their 40th season.

GRANADA THEATRE PSA

WVVA produced a PSA for the Bluefield Preservation Society's Granada Theatre project “please take a seat” to continue the restoration of the historic theatre.

PROJECT ROADBLOCK

Project Roadblock is the largest annual station supported initiative of a single PSA campaign. In its 14 year history Project Roadblock has decreased alcohol impaired driving fatalities 28%.

CHRISTMAS FEAST GIVEAWAY

WVVA and Bob Evans teamed up to give away 5 free Christmas dinners to those in need.

SNOW PATROL

WVVA continued its Snow Patrol School and Community closings program on air and online.
IN FOCUS

OCTOBER 4TH
CONSUELO COULTER
RALEIGH COUNTY COMMISSION ON AGING DISCUSSED WHAT SERVICES ARE OFFERED, INCLUDING IN HOME SERVICES AND HOW TO RECEIVE HELP.

OCTOBER 18TH
MUSICIANS MAKENZIE PHIPPS AND SHANE BEGLEY THEIR MUSICAL JOURNEY THROUGH THE MOUNTAIN STATE.

OCTOBER 25TH
DR. JOE BASIDEN, RADIATION ONCOLOGIST OCTOBER BREAST CANCER AWARENESS MONTH; EDUCATION ON SCREENING AND TREATMENT.

NOVEMBER 1ST
WV GOV. JIM JUSTICE AND BEN SALANGO ELECTION EDITION SPECIAL WITH INCUMBENT GOVERNOR AND DEMOCRATIC CANDIDATE BEN SALANGO. QUESTIONS ABOUT THEMSELVES AND WHAT THEY PLAN TO DO IF ELECTED.

NOVEMBER 8TH
LILY COMER, MUSICIAN HER MUSICAL JOURNEY.

NOVEMBER 15TH
CHERI BECK RIGHT AT HOME FRANCHISE AND WHAT SERVICES THEY OFFER.

NOVEMBER 22ND
REGINA SAYERS & MAGGIE ASBURY TALKED ABOUT THE SERVICE THE APPALACHIAN AGENCY FOR SENIOR CITIZENS CAN OFFER TO RESIDENTS OF TAZEWELL COUNTY.

NOVEMBER 29TH
HAL BRAINERD AND DAVID HARDIN THE BOOK “BEAUTIFUL BLUEFIELD”

DECEMBER 6TH
MICHELLE COOK HOSPICE CARE AND WHAT IS IT AS WELL AS THE SERVICES THEY OFFER.

DECEMBER 20TH
GLENN MITCHELL GROWING FOOD NEED IN THE COUNTRY AND OUR AREA. TENDER MERCIES

DECEMBER 6TH
COREY WARNER, STEVEN DUNN, AUTHOR, LAVONNE MCCLAREN AND VERNON OAKES USUAL ROUTE, A SHORT FILM ABOUT RESPONSIBILITY, CHOICES AND DECISIONS. ALL LOCAL AREA PEOPLE THAT PUT WORK INTO THIS SHORT FILM.
BARRY HALE
MR. HALE VOLUNTARILY CLEANS UP AROUND BERWIND LAKE IN MCDOWELL COUNTY.

JD BELCHER
FILMMAKER, SMALL BUSINESS OWNER, AND COMMUNITY VOLUNTEER NATIVE TO MCDOWELL COUNTY.

ESSENTIAL WORKERS
TAKE A MOMENT TO BE THANKFUL FOR THOSE ESSENTIAL WORKERS AND THOSE ESSENTIAL IN OUR OWN LIVES, AS THEY HELP US MAKE THROUGH THIS UNUSUAL YEAR. THESE HEROES ARE THE TRUE DEFINITION OF THANKS AND GIVING.

LEAVING A LEGACY
FOR NEARLY FOUR OF THOSE YEARS OUR JOSHUA BOLDEN HAS BEEN INTRODUCING US TO EACH OF THESE HOMETOWN HEROES WHO WILL TELL YOU.. THEY'RE JUST DOING WHAT THEY'RE CALLED TO DO. THESE HOMETOWN HEROES ARE LEAVING BEHIND A LEGACY.

BLUEFIELD CITY PUBLIC WORKS DEPARTMENT
THE BLUEFIELD CITY PUBLIC WORKS DEPARTMENT WHO WORK TIRELESSLY TO SET UP THE ANNUAL HOLIDAY OF LIGHTS DISPLAY IN BLUEFIELD CITY PARK.